

## SupplyRI continues to support small, minority-owned businesses during COVID-19

Greetings,

Last month, suppliers learned about myriad technological resources available to small, minority-owned businesses at the *Small Minority Businesses Digital Transformation / Tech Help Panel*. SupplyRI would like to thank our expert panelists for covering a broad range of technology-related topics in great detail.



Topics included:

- E-commerce
- Digital marketing
- Home office setup
- New sources of revenue
- Running businesses remotely.

Panelists included:

- Mark Collins - On Web Local
- Nicole Eller - The Spark Social
- Jordan Elster - District Hall Providence
- James Kwon - Figmint
- Justin Marshall - Brave River
- Keno Mullings - The Mullings Group

Did you miss it? Don't worry! Click on the button below to access a recording of the event.

[Access the panel recording here!](#)

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### Supplier spotlight: Lumetta, Inc.

Established in 1992 and specializing in an unlimited range of custom designed commercial lighting, Lumetta has grown into an award-winning, national leader in the design, manufacturing, and distribution of an extensive array of innovative, superior-quality, decorative lighting solutions for commercial applications. Their team of talented lighting engineers and design experts consult and work with professionals including engineers, specifiers, architects, interior designers, and building owners in all commercial sectors, such as medical, hospitality, education, government, retail, office and transport hubs.



"We're very lucky to have such a great B2B connector right here in Rhode Island. When we wanted to get the word out that [Lumetta is available to assist local businesses with their manufacturing needs](#), Doris and Bronte were extremely supportive and were able to help us explore, connect and introduce ourselves to marine and residential clients. We were especially appreciative of the feedback and assistance we were able to get from their team. Thank you for a job well done!"



– Bill Prichett, Founder & President, Lumetta, Inc.

Designers & architects: Learn more about Lumetta, Inc.

Manufacturers: Learn more about what Lumetta, Inc. can do for you!

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## Anchor of the month: CVS Health

SupplyRI would like to express gratitude to CVS for its COVID-19 testing efforts, and highlight CVS as our Anchor of the month for the same. CVS Health is uniquely positioned to help address the pandemic and protect people's health by bringing safe and effective testing options closer to home and helping increase access to testing options for even more individuals.



"It's no small feat to operationalize 1,000 test sites in weeks under trying circumstances, which is a credit to our employees and their unwavering commitment to being part of the solution," said Larry J. Merlo, President and CEO, CVS Health. "Our testing strategy will continue to evolve and make the most effective use of our resources as we work to help safely re-open the economy."

Learn more about CVS Health

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## Resource partner of the month: Rhode Island Hispanic Chamber of Commerce

The RI Hispanic Chamber of Commerce (RIHCC) was created to represent, promote and help the Latino business community in RI. The RIHCC is committed to support the growth not just of their members, but of all Latino businesses in general in a bilingual and bicultural environment. Through trainings, events and networking, the RIHCC creates opportunities between mainstream businesses and Hispanic-owned businesses statewide. This year, the Hispanic Chamber's work has been particularly valuable as they provide support and technical assistance to help Latino Businesses to overcome the crisis generated by COVID-19.



"From the beginning the partnership between Supply RI and the Hispanic Chamber of Commerce has been very productive. Starting with the support we have received that has allowed us to connect Latino companies with the programs, trainings and events that SupplyRI develops. It is a partnership which has brought and will continue bringing benefits to our Latino business community in Rhode Island."

– Oscar Mejias, CEO, RI Hispanic Chamber of Commerce

Learn more about the Rhode Island Hispanic Chamber of Commerce

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